

Steve Poorman to offer advice on

March 19, 2011

The Express

LOCK HAVEN - Steve Poorman of Poorman & Group, will talk on the reality of being a small business owner and share insights gained from his experiences as a business owner, CEO, Chairman of the Board, professional consultant, during an event next month at Lock Haven University.

From his beginnings as a pre-teen in the music business to forming multi-million dollar real estate syndicates, Steve Poorman will address such issues as starting, operating, rejuvenating and exiting a business.

The free public presentation will be held Thursday, April 7, sponsored by Lock Haven University's Entrepreneurial Leadership Center Lecture Series and the Lock Haven Small Business Development Center. The talk and discussion will begin at 6:30 p.m. in the LHU Health Professions Building, Room 118.

"We will offer ideas on non-traditional ways to acquire and finance a business, how to deal with difficult situations and what to do if problems arise," said Poorman. "The objective is to prepare people to succeed in business and offer ways to protect themselves in the event of failure."

Poorman & Group provides support services to troubled companies sometimes referred to as "turnaround consulting." Client projects include work with gas and oil investments, retail, wholesale, snack food, manufacturing, medical, restaurant, airline, communication and insurance firms. Services include management audits and reports, diagnostic reviews, business plans and valuations for banks, and such clients as attorneys, insurance companies, investors and even the FBI.

Poorman has owned or operated golf courses, restaurants, surgery centers, real estate agencies and various other business investments. Among his international experiences, Poorman was instrumental in establishing the second data processing organization in India.

In recent years, Poorman has lectured on college campuses on such topics as Entrepreneurship and Corporate Strategy. His many articles have appeared in publications throughout the country including the most recent "Companies in Trouble" and "Turnaround Strategies" for the Florida Bar.

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